

Nissan Partner Packages	BASE \$1,599	ADVANCED \$2,399	DOMINATE \$3,599
Mobile-First, Fully-Responsive Design	✓	✓	✓
Performance Enhancements & Monitoring	✓	✓	✓
Lightning Inventory	✓	✓	✓
Special Offers & Incentives	✓	✓	✓
Instant Site Search	✓	✓	✓
Scalable, Secure, Cloud Hosting with SSL and Cloudflare	✓	✓	✓
Performance Tools	✓	✓	✓
Review Monitoring & Website Integration	✓	✓	✓
PRIZM Reporting Platform	✓	✓	✓
Technical & Performance Support	✓	✓	✓
Smart Credit Application	✓	✓	✓
AudioEye Accessibility	✓	✓	✓
SEO Best-Practice Content & Site Architecture	✓	✓	✓
Call Tracking	200 Minutes	200 Minutes	400 Minutes
Cookie Consent Management	✓	✓	✓
Mobile Wallet Integration		✓	✓
Personalized Shopping Experience		✓	✓
Managed Services		4 Assets	8 Assets
Credit Application with RouteOne and DealerTrack Connection		✓	✓
Unlimited Exports		✓	✓
Shop by Payment		✓	✓
Build and Price		✓	✓
Facebook Inventory Exports		✓	✓
Online Shopper			✓
DMS Connection for Sales Matchback Reporting			✓
AccuTrade Core			✓
Conversations 50 managed			✓

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Online Shopper	Price/Mo
Online Shopper	\$1,200 (one-time build fee \$1,200)
Online Shopper (Off-Platform)	\$900 (one-time build fee \$900)

Conversations	Price/Mo
Conversations 2.0 (Self-Managed w/ Trade-In Eval Tool)	\$600
Conversations 2.0 (Managed Chat up to 50 Chats w/ Trade-In Eval Tool)	\$800
Conversations 2.0 (Managed Chat Unlimited w/ Trade-In Eval Tool)	\$1,000

Digital Advertising	Management Fee
<p><b>Minimum Spend greater than or equal to \$2,500</b></p> <ul style="list-style-type: none"> <li>- Digital Advertising</li> <li>- Mobile Advertising</li> <li>- Paid Search</li> <li>- Retargeting</li> <li>- Display</li> <li>- Social (Facebook, Instagram)</li> <li>- Video</li> <li>- Custom Ad Copy</li> <li>- Prizm Reporting</li> <li>- Fuel Inventory Search Advertising</li> <li>- Fuel Sales Map Strategy</li> <li>- Waze Access</li> </ul>	<p>Actual Media Spend + 25% of Actual Media Spend up to \$3,500</p>

Managed Services	Price/Mo
Managed Services Standard	\$500
Managed Services Advanced	\$1,000
Managed Services Dominate	\$1,500

SEO	Price/Mo
Standard	\$999 \$1,499 on non-DI platforms*
Advanced	\$1,499 \$2,399 on non-DI platforms*
Dominate	\$2,199 \$2,899 on non-DI platforms*

\*Resources increase to properly optimize and publish on other website platforms

Social Media	Price/Mo
Social Media Standard	\$500
Social Media Advanced	\$1,000
Social Media Dominate	\$1,500

Advanced Capabilities	Price/Mo
Unlimited Exports	\$149
Facebook Exports	\$149
Email Marketing Responsive (up to 2/mo)	\$1,000
Email Marketing with CRM Integration	\$1,500
Smart Credit Application (DealerTrack Integration)	\$99
DealerTrack / Route One Integration	\$99
Build and Price	\$199
Single Site (Multi-Language Toggle)	\$349 Includes setup with 10 pages Additional Pages \$.22 per word translated
Custom Development	\$125/hour
Temporary Splash Page (Non-Inventory)	\$499
Additional 250 Call Tracking Minutes	\$25
Shop By Payment	\$400